



# 3BLACK



P R E M I U M   C U S T O M   H E A D W E A R

**WELCOME TO THE ZENITH  
OF CUSTOMIZED HEADWEAR**

BLACK



*Where innovation meets personality. Boldly rewriting the rule book and breaking free from typical headwear standards. Our dedicated designers and craftsmen have meticulously scrutinized and perfected every detail. Innovating new construction techniques and sourcing the best functional materials available. Creating the most comfort, durability, and style of any headwear available today, period.*

*However, the true magic lies in your hands, as each style can be customized to reflect your personality, ensuring that your headwear is as unique as you are. We began with one singular goal. Offer the world's first low-minimum customizable premium headwear line, and today, we are proud to offer you a collection sure to transcend all expectations.*

**LEARN MORE AT [PUKKAINC.COM/BLACK](https://www.pukkainc.com/black)**



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LOW CROWN // UNSTRUCTURED

ENGINEERED VENT PATTERN

SPLIT SEAM FRONT 6-PANEL // CURVED VISOR



**PILLAR // BLK001**

An unstructured 6-panel low crown fit with a full curve visor and high-quality snap adjuster. The Pillar features our Pinnacle water-resistant & wicking fabric, buoyant visor technology, breathable perforated panels, and premium construction techniques.

**PILLAR AVAILABLE COLORWAYS**



Arsenic Heather



Cloud Heather



Rouge Heather



Prussian Heather

# FOUNDATION

HIGH CROWN // STRUCTURED

ENGINEERED VENT PATTERN

PEAK SEAM FRONT 5-PANEL // SLIGHT CURVE VISOR



## FOUNDATION // BLK002

A structured 5-panel high crown fit with a slight curve visor and high-quality snap adjuster. The Foundation features our Pinnacle water-resistant & wicking fabric, buoyant visor technology, breathable perforated panels, and premium construction techniques.

## FOUNDATION AVAILABLE COLORWAYS



Arsenic Heather



Cloud Heather



Rouge Heather



Prussian Heather

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HIGH CROWN // STRUCTURED

SUBLIMATED FRONT PANEL LINING

HORIZONTAL FRONT PANELING // SLIGHT CURVE VISOR



MOISTURE WICKING



FLOATING VISORBOARD



LASER VENTILATION



PREMIUM CONSTRUCTION

**APEX // BLK003**

A structured 6-panel horizontal front high crown fit with a slight curve visor and high-quality snap adjuster. The Apex features our Paragon ultra-wicking fabric, buoyant visor technology, breathable perforated panels, and premium construction techniques.

**APEX AVAILABLE COLORWAYS**



Boulder



Mist



Smoke



Camel



Snow



Millennium

# EXCURSION

HIGH CROWN // UNSTRUCTURED

SUBLIMATED FRONT PANEL LINING

PEAK SEAM FRONT 5-PANEL // FLAT VISOR WITH SPECIALTY ROPE



## EXCURSION // BLK004

An unstructured 5-panel high crown fit with a flat visor and high-quality snap adjuster. The Excursion features our Principle water-resistant & wicking fabric, buoyant visor technology, and premium construction techniques.

## EXCURSION AVAILABLE COLORWAYS



Midnight w/ Black / White Stripe



Fog w/ White / Black Stripe



Wheat w/ Royal / White Stripe



Resolution w/ Black / White Stripe



Azure w/ Black / Charcoal Stripe



Snow w/ Carolina / White Stripe

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MID CROWN // STRUCTURED

SPLIT SEAM FRONT 6-PANEL // MID CURVE VISOR

PRECISION-WEAVE TECH MESH



WATER RESISTANT



FLOATING VISORBOARD



MOISTURE WICKING



PREMIUM CONSTRUCTION

**SWIFT // BLK005**

*A structured 6-panel mid crown fit with mid curve visor and high-quality snap adjuster. The Swift features our Precedent water-resistant & wicking fabric, breathable Tech Mesh, buoyant visor technology, and premium construction techniques.*

**SWIFT AVAILABLE COLORWAYS**



Midnight / White

Rifle / Black

Snow / White

Wine / Black

Admiral / Black

Resolution / White

# SUMMIT

LOW CROWN // UNSTRUCTURED

QUICK RELEASE ADJUSTER

HORIZONTAL FRONT PANEL // FLAT VISOR WITH VISOR BINDING



MOISTURE WICKING



SUN PROTECTION



FLOATING VISORBOARD



LASER VENTILATION



PREMIUM CONSTRUCTION

**SUMMIT // BLK006**

An unstructured 5-panel running style in a low crown fit with a flat visor and quick-release buckle style adjuster. The Summit features our Paradigm 40+ UPF & wicking fabric, buoyant visor technology, breathable perforated panels, and premium construction techniques.

**SUMMIT AVAILABLE COLORWAYS**



Midnight



Asphalt Heather



Cloud



Snow



Byzantine



Eclipse Heather

# 3BLACK SIGNATURE DETAILS

## ELEVATING THE STANDARD IN PREMIUM CUSTOM HEADWEAR

*Our Signature Details merge refined construction techniques typically reserved for couture luxury brands with the technical functionality of modern sportswear to bring you a class of elevated casual headwear that you won't find anywhere else.*

*These details have been purposely designed to be tastefully understated, focusing on comfort, refinement and durability, providing the perfect stage for your branding, logos, or artwork to shine.*



### MAX STITCH CONSTRUCTION

*Using the maximum stitch per inch allowable, we have developed stronger, more durable, and longer-lasting seams than your typical hat.*



### SLIM SEAM & WOVEN CROWN TAPE

*Our narrow double needle top stitch and high-density woven crown tape work hand in hand to show our unwavering commitment to creating an ultra-refined look and feel, both inside and out.*



### FUSED INNER LINING

*Seamlessly bonds with high-performance fabrics, providing all crown panels with a flexible yet durable layer, optimally balanced for weight, form, and performance.*



### PREMIUM SWEATBAND

*Our super soft, multi-layer sweatband is designed for all-day comfort. The outer layers wick sweat away, while the open-cell core allows airflow for faster drying and extra padding for long wears.*



### LOWER PROFILE BUTTON

*This subtle detail gives the crown a sleek, understated look.*



### FLOATING VISOR

*Our visorboard material is designed to give your hat positive buoyancy, allowing it to resurface under average conditions.*

3 L A C K  
 SIGNATURE  
 EMBELLISHMENTS

**ADD YOUR OWN PERSONAL TOUCH  
 WITH SIGNATURE EMBELLISHMENTS**

*Each Pukka Black embellishment is a testament of the dedication to our craft, meeting you at the crossroads of innovation and customization. Allowing you to personalize your offering at an elevated level so that you can focus on what's important, your brand, your look, and your custom headwear.*

*These premium embellishment options are all available at a 24-piece minimum and are the perfect platform to customize and showcase your unique artwork today.*



**WOVEN LABEL SECURED WITH HEAT**

*High-density woven labels secured with heat-weld technology are ideal for adding unique, highly detailed artwork and branding.*



**HEAT TRANSFER**

*Premium heat transfers are vibrant, sleek options for boldly displaying logos and detailed graphic designs.*



**RAISED & FLAT SILICONE PATCH SECURED WITH HEAT**

*Silicone patches with raised design details secured using heat-weld technology will elevate your headwear with a modern look.*



**SILICONE CUTOUT SECURED WITH HEAT**

*Silicone cutout applique adds bold texture and depth, blending solid silicone with exposed fabric for a unique, handcrafted look.*



**SILICONE ON WOVEN LABEL SECURED WITH HEAT**

*A heat-welded woven label with raised silicone details offers a modern twist on a classic, delivering sharp detail and eye-catching texture.*



**SILICONE ON WOVEN FLAG LABEL**

*Woven flag label with silicone detail is a perfect choice when you need incredibly crisp details and dimensions on a small footprint.*



**CUSTOM HEAT TRANSFER PRIVATE LABEL**

*Premium interior heat transfers are long-lasting, soft to the touch, and are a great way to customize any sweatband.*



# BLACK



CALL: 877.345.5110 // WEB: PUKKAINC.COM/BLACK



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